

*EnCor*<sup>®</sup>  
360

CIRCUMFERENTIAL  
VACUUM ASSISTED  
BIOPSY SYSTEM

The Ultimate  
**COST ADVANTAGE**  
In Ultrasound Biopsies

SENORx



# DECREASE The Cost Of Procedures INCREASE Your Return On Investment

Annual decreases in reimbursement for medical procedures are a fact of life.

Cost-effectiveness has been designed into every aspect of the EnCor 360.®

Thanks to a host of innovative design and manufacturing technologies, EnCor 360 provides outstanding clinical results while generating \$100 to \$230 savings per procedure as compared to competitive systems.

## Lesion Access Simplified

EnCor 360 offers the patented Tri-Concave™ trocar tip, considered to be one of the sharpest cutting tips in the industry. Pre-programmed half sample option is available without changing the probe—ideal for thin breasts and lesions in tight locations.



Tri-Concave™ Trocar Tip



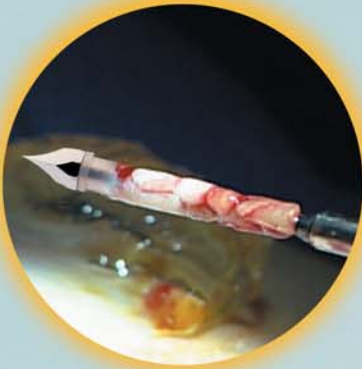
Lightweight, ergonomic driver optimizes lesion targeting



Coaxial Cannula with 1cm depth markings secures lesion location

## Uncompromising Sample Quality

EnCor 360 offers a unique, vacuum-assisted 360° sample chamber that automatically harvests tissue from the heart of the lesion. A single pass will generate 6 to 8 times the amount of sample tissue compared with a 14-gauge, spring-loaded core needle device.



*Large (100mg to 130mg) quality samples*



*Easy sample removal*



*Virtual 360° sample chamber  
allows intra-lesion sampling*

When you consider technology, performance and price, no other system comes close. EnCor 360 is today's new standard for simple, improved, more cost-effective ultrasound biopsy.

# Choose The Option That's Right For You.

EnCor 360® is available as a stand-alone system. If you already own an EnCor® system, all you need is the EnCor 360 driver, which is fully compatible with the EnCor console.



## Calculate Your Profit...

	EnCor 360® 19103/19295	Alternative Vacuum Systems 19103/19295	14 Gauge Core Needle 19102/19295
Reimbursement <sup>1</sup>	\$658.15*	\$658.15*	\$315.36*
Expense	\$219.00	\$321.00	\$110.00
<b>Profit</b>	<b>\$439.15</b>	<b>\$337.15</b>	<b>\$205.36</b>

<sup>\*</sup>Includes Probe and Marker

<sup>1</sup>Based on 2008 Reimbursement Guidelines

## Calculate Your Savings...

Cases/Month	Savings vs. Alternative Vacuum Systems	Savings vs. Core Needle
10	\$1,020	\$2,338
20	\$2,040	\$4,676
<b>30</b>	<b>\$3,060</b>	<b>\$7,014</b>



INNOVATIVE BREAST CARE AT EVERY STEP

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